



## BAR JOURNAL ADVERTISING RATES 2024

Advertise in the Bar Association's *Bar Journal* newsletter and reach over 900 SCBA members, including judicial officers, attorneys and other legal professionals in Sonoma County.

### Bar Journal NEWSLETTER Rates and Specifications

The *Bar Journal* newsletter is a full color 24-32 page publication published quarterly; issues are distributed at the beginning of Jan. (Winter), April (Spring), July (Summer), & Oct. (Fall)

SPACE	2X FREQUENCY	4X FREQUENCY (30% DISC.)
Full page Ad – Inside back cover	\$850	\$595
Full page Ad – Run of Book	\$800	\$560
1/2 Page Ad – Inside back cover	\$650	\$455
1/2 Page Ad – Run of Book	\$600	\$420
1/4 page Ad – Run of Book	\$425	\$300
1/6 page Ad – Run of Book	\$275	\$195
1/8 page Ad (Business Card) – Run of Book	\$150	\$105

(Add 10% to 2X rates for Single Placement Ad)

**NEW ADVERTISER SPECIAL**  
**Get additional 10% off above rates for 4x subscription**

**4x FREQUENCY BONUS**  
**1 free e-mail blast during calendar year (\$300 value)**

#### Ad Dimensions (width x height):

**Full page:** 7.25" x 9.5"; **1/2 page:** 7.25" x 4.5"; **1/4 page:** 3.5" x 4.5"; **1/6 page:** 3.5" x 2.75"

**2024 Advertising Deadlines—4 Issues Per Year (last date to reserve ad for issue):**

**Summer:** May 6 '24 • **Fall:** August 7 '24 • **Winter:** November 4 '24 • **Spring:** February 10 '25

For ads, PDF or eps format preferred.

For Bar Journal reservations, contact Caren Parnes at [caren@enterprisingraphics.com](mailto:caren@enterprisingraphics.com)