Seminar Sponsorship Packages

	Basic \$100	Title \$200	Production \$500	Premier \$1,000
SCBA Website				
Logo/mention on the program registration	Χ	Х	V	V
page			X	X
Logo/mention on SCBA's homepage			X	X
Link from the program registration page to				
your website				X
Social Media				
Mention on SCBA's Social Media channels in				
connection with the seminar	X	X	X	X
Profile on SCBA's Social Media channels				
(sponsor to provide copy)				X
Print/Digital Media				
Thank you in Winter Issue of SCBA's quarterly				
publication, The Bar Journal, as having been a	Х	X	X	X
sponsor that year				
Thank you in e-blast marketing for the				
program	X	X	X	X
Logo in e-blast marketing		X	X	Χ
Logo/mention on cover page of handout				
material			X	X
Seminar Presence				
Logo/Mention on Check-In Signage		X	X	X
Logo/Mention on PowerPoint/Welcome				
Screen		X	X	X
Live "on-air" read during the event: "This				
program is sponsored by (your name),				
providing (your services) to the Sonoma			X	X
County Legal Community." (or equivalent				
message).				
Up to 5 minutes speaking time before the				
start, at the mid-presentation break, or at				Χ
the end of the program				
Display/Greeting Booth - prominently placed 6' x				
2.5' exhibit table at the seminar location. Exhibitor is responsible for set-up and tear-down of your				X
responsible for sectup allu teat-uowii Ol VOUI				