

**BAR JOURNAL ADVERTISING RATES 2022**

Advertise in the Bar Association's *Bar Journal* newsletter and reach over 1,000 SCBA members, including judicial officers, attorneys and other legal professionals in Sonoma County.



**Bar Journal NEWSLETTER Rates and Specifications**

The *Bar Journal* newsletter is a full color 24-28 page publication published quarterly; issues are distributed at the beginning of Jan. (Winter), April (Spring), July (Summer), & Oct. (Fall)

SPACE	2X FREQUENCY	4X FREQUENCY (30% DISC.)
2/3 Page Ad – Back Cover (7.25" x 6.5")	\$1,005	\$700
Full page Ad – Inside front/back	\$870	\$609
Full page Ad – Run of Book	\$835	\$584
1/2 Page Ad – Inside front/back	\$810	\$566
1/2 Page Ad – Run of Book	\$675	\$472
1/4 page Ad – Run of Book	\$460	\$322
1/6 page Ad – Run of Book	\$230	\$161
1/8 page Ad (Business Card) – Run of Book	\$150	\$105

(Add 10% to 2X rates for Single Placement Ad)

**4X FREQUENCY BONUS**  
**1 free e-mail blast during calendar year (\$300 value)**

**Ad Dimensions (width x height):**

**Full page:** 7.25" x 9.5"; **1/2 page:** 7.25" x 4.5"; **1/4 page:** 3.5" x 4.5"; **1/6 page:** 3.5" x 2.75"

**2022-2023 Advertising Deadlines—4 Issues Per Year (last date to reserve ad for issue):**

**Summer:** May 11 '22 • **Fall:** Aug. 08 '22 • **Winter:** Nov. 07 '22 • **Spring:** Feb. 13 '23

For ads, PDF or eps format preferred.

Jpeg and tiff formats will be accepted, but there is no guarantee of quality. Circulation Rate is 1,000.

**For Bar Journal reservations, contact Caren Parnes at 707-758-5090 or [caren@enterprisinggraphics.com](mailto:caren@enterprisinggraphics.com)**